MS-MBA in Food and Agribusiness Management

A dual-degree, distance-delivered master's program for working professionals
“Through the MS-MBA program, I learned what it takes to help a business make money, save money, and solve problems. If you can’t do one or more of those things, you run the risk of becoming powerless. Who wants to be powerless in this economy?”

Stephanie Young
Senior Sourcing Associate
Eli Lilly and Company
Making extensive use of *distance-education technology*, while incorporating some attributes of a traditional face-to-face classroom experience, the *Purdue-Kelley MS-MBA in Food and Agribusiness Management* allows you to continue your career while pursuing two graduate degrees. The program has an *innovative curriculum* designed to help food and agribusiness professionals meet their academic goals, while creating *minimal disruption to career and personal commitments*.

**MS-MBA in Food and Agribusiness Management**

**Two degrees that meet your needs**

Leading a food or agribusiness company in today’s complex business environment requires a unique set of capabilities. To be successful, you need general business management expertise, as well as knowledge specific to the food and agribusiness industries.

It can be tough finding a graduate program that builds these skills while meeting the needs of a demanding personal and professional schedule. Purdue University and the Kelley School of Business at Indiana University (IU) offer a dual-degree MS-MBA in Food and Agribusiness Management program that balances these objectives.

In 27 months, you can earn an MBA from IU and an MS degree from Purdue. With the exception of five one-week residency sessions, you can participate in this program anytime and anywhere.

**Unique learning experience**

With a leading-edge managerial foundation that focuses on the food and agricultural industries, the MS-MBA will both broaden and deepen your perspectives.

Courses are taught by professors who are proven leaders within their fields. Purdue’s senior faculty in the College of Agriculture have experience as consultants to corporations and government agencies. The MBA faculty at Kelley have been ranked No. 1 by *Business Week*.

**Two top-notch universities**

Purdue has a rich tradition of working with firms in the food and agricultural markets through its Center for Food and Agricultural Business—the Purdue partner in the MS-MBA. Kelley Direct is the only MBA program offered by a top-20 business school that is delivered almost exclusively online.
The capstone project was the ideal combination of the courses I took. I pulled them together for a real project for my company at the time — where we should base a new dairy plant. It resulted in an actual sighting of a plant in west Texas, a huge investment. After graduation, Nestle hired me as the group manager for dairy. I could not have gotten this job without the education I received from Purdue and IU."

“I work out of a little red barn in Indiana, yet my company is in California. My boss is in Washington, D.C.; my desk is in Colorado; my staff is spread across the country; and my clients are global. Why should my education be any different? Today’s social media allows me to achieve meaningful academic objectives while building close personal relationships with fellow students and faculty.”

Matt Bechdol
Federal Account Manager, USDA and AgroSecurity Environmental Systems Research Institute

Patty Stroup
Group Manager, Dairy Nestle, USA and Canada
Unique Features of the Purdue-Kelley MS-MBA in Food and Agribusiness Management Program

• **Two degrees** — In 27 months, students completing all requirements earn an MBA from Indiana University’s Kelley School of Business, as well as an MS degree from Purdue University’s College of Agriculture.

• **Online delivery of course content** — More than 85 percent of content is delivered via the Internet. This anytime, anywhere model allows students the flexibility to work at their own pace and in their own environment.

• **Experienced faculty** — Both universities have made a major commitment of experienced faculty to this program. Students in the program will be challenged by the best faculty each university has to offer.

• **Capstone project** — Students will complete a capstone project focusing on a significant issue or opportunity facing their sponsoring organization. This project facilitates transfer of program concepts to the workplace.

• **Intense residency sessions** — The on-campus residency sessions provide a rich environment for interaction and discussion among faculty and students. The exchange of experiences and ideas among students in the program generates relationships across industries.

• **International angle** — Students will explore ideas and solutions from a global perspective throughout the program. The final residency, held in South America, allows them to interact in global business situations.
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Allan Gray, Ph.D.
Director and Professor
MS-MBA in Food and Agribusiness Management
Center for Food and Agricultural Business

“My favorite time of year is the 12 weeks I spend interacting with MS-MBA students. The combination of industry experience and student motivation creates a learning environment that is dynamic and fun. Before I started teaching in the MS-MBA program, I wouldn’t have believed you could create such an engaging environment in an online course.”

Ben Smith
 Territory Manager
John Deere Company

“I wanted a strong agricultural focus; I wanted it backed with a powerhouse MBA program; and I wanted a delivery method that utilized the latest technology. The choice was clearly the Purdue-Kelley MS-MBA program. The structure behind the cohort concept, combined with the food and agribusiness focus is a winning combination.”

Learn more online:
www.agecon.purdue.edu/agribusiness
(765) 494-4270