Calendar of Events:

May 3       Final exams begin
May 8       Semester ends
May 15      Commencement 9:30 am and 2:30 pm
May 16      Commencement 9:30 am and 2:30 pm
May 17-June 11  Maymester
May 17-August 6 Summer Session 2004

Congratulations and Names in the News:

WAVE hits Kansas City in National Marketing Competition

The NAMA Marketing Competition Team advanced to the semifinals of a national marketing competition hosted by the National Agri-Marketing Association (NAMA) April 14-15 in Kansas City, Missouri. Faculty advisors: Dr. Christine Wilson and Dr. Joe Uhl are pleased to announce that Purdue placed in the top 8 teams in the competition. Teams decide on a project and develop a plan to successfully bring the product or service to the marketplace. The Purdue University team had 10 students involved with this year’s project to market WAVE, a soy-based gelatin product. The team spent the last several months doing market research, writing the marketing plan and developing a presentation. Congratulations to: Joy Deatsman, Armelle Dussutour, Amanda Froedge, Beth Rhoads, Katie Robertson, Jody Carlson, Alexis Fincher, Jake Lebo, Nissa Majors, and Thomas Vias.

Please join us in congratulating the administrative and professional staff members who have been advanced in rank beginning with the next fiscal year. These colleagues have shown exceptional effort in their jobs to merit this recognition. We appreciate their commitment and contributions in serving the Purdue community and the constituents of Indiana. Rank 6: Linda J. Heckaman  Rank 5: Amy L. Cochran, LeeAnn Williams
Rank 4: Beverly, Brewer, Cole C. Ehmke.

Frank Dooley was named Outstanding Advisor and Andy Peter was named Outstanding Junior at the School of Agriculture Awards Banquet. Congratulations to Frank and Andy for these much deserved honors.


Thought you would like to know:

The Center for Global Trade Analysis will be teaching an intensive Short Course in Global Trade Analysis to 25 trade policy economists from South America in early May. The course will take place in Buenos Aires, and is sponsored by the Inter-American Development Bank.

The New Ventures Team launched their website which contains helpful resources and information on value-added agriculture. www.agecon.purdue.edu/newventures.
Joan Fulton, Maria Marshall, and Craig Dobbins gave the following presentations at the New Ventures Team workshop on April 14: “Marketing Your Product: Risk and Return Implications” and “Managing Human and Legal Risks” by Joan; “Assessing a Risky Decision: Contracting Hay” by Craig; and “Assessing Your Assets” by Maria. All of these presentations are available on the New Ventures website at http://www.agecon.purdue.edu/newventures/programs/.

Professor Frank Dooley was an outside reviewer for the KSU Targeted Excellence Program.


Graduate Student News:

Ricky Yao will return to the Philippines in May for data collection.

Nick Dolle accepted a position with Capital One.

Amy Peiter accepted a position with USDA in Missouri.

Mariah Tanner Ehmke was awarded a Purdue Graduate Student Teaching Assistant Award.

Travel, Speeches and Presented Papers:


Kevin McNamara traveled to Kabul, Afghanistan, April 14-20, 2004 as part of a USDA team led by Deputy Secretary Moseley to assess the potential for USDA contributions to Afghanistan’s reconstruction efforts. The team met with several Afghan ministries as well as U.S. Embassy NGO staff supporting reconstruction efforts.

Kevin McNamara participated in the Agricultural Links Conference of Pakistan’s Nation Agriculture Center in Islamabad, Pakistan on April 20, 2004. Dr. McNamara was the discussant for the Social Sciences Division papers section.

Ernesto Valenzuela - Latin American Short Course in Global Trade Analysis (GTAP). Sponsored by: Inter-American Development Bank
Audience: 26 Professional economists from Foreign Trade Ministries, National Central Banks, International Organizations and Universities of South American Region.
• Lecturer and Lab Instructor, Buenos Aires, Argentina, May 8-14, 2004
• Instructor, Web Based Modules, March - April, 2004

Publications:


**Job Announcements:**

California State University, Fresno: Ag Marketing and Agribusiness Management
University of Minnesota: Professor and Head, Dept of Applied Economics
University of Nebraska-Lincoln: Head, Department of Agricultural Economics
Northwest Missouri State University: Assist Prof of Ag Econ and Business
University of Minnesota-Extension Service: Regional Extension Educator, Ag Business Management
Federal Reserve Bank of Kansas City – Center for the Study of Rural America: Research Associate
Colorado State University: Assistant Professor, Natural Resources Economics and Regional Economics
Michigan State University: Assistant Professor, Livestock Economist
K-State Research and Extension: Farm Management – Colby, Kansas
Michigan Beef Industry Commission: Marketing Position

Purdue Extension Service: see website listed below

Career and Job Sites on the Internet

Purdue [http://www.purdue.edu/jobs](http://www.purdue.edu/jobs)
AAEA Job Posting [http://www.aaea.org/employment.html](http://www.aaea.org/employment.html)
Agriculture Career Connection [http://www.ag-biz.com](http://www.ag-biz.com)
Community Colleges, misc [http://www.aacc.nche.edu/](http://www.aacc.nche.edu/)
Congressional Budget Office [http://www.cbo.gov](http://www.cbo.gov)
Employment/Resume Posting [http://galaxy.einet.net/GJ/employment.html](http://galaxy.einet.net/GJ/employment.html)
USDA, Ag Research Service [http://ars.usda.gov](http://ars.usda.gov)

For further information, see the Job Posting File in Room 651
Contact Lou Ann Baugh concerning information to be included in future issues of KT