

Updated August 2010

Joseph V. Balagtas

Department of Agricultural Economics
Purdue University
403 W. State Street
West Lafayette, IN 47907-2056

Office: 765.494.4298
FAX: 765.494.9176
E-mail: balagtas@purdue.edu

PROFESSIONAL APPOINTMENTS

2010-present Associate Professor of Agricultural Economics, Purdue University
2004-2010 Assistant Professor of Agricultural Economics, Purdue University
2003-2004 Research Associate, University of California Agricultural Issues Center
2002 Lecturer, University of California, Davis
2001-2003 Research and Teaching assistant, University of California, Davis

EDUCATION

Ph.D. in Agricultural Economics, University of California, Davis (August 2004)
M.S. in Agricultural Economics, Iowa State University (December 1998)
B.A. in Economics, Miami University (May 1992)

AWARDS AND HONORS

Associate Editor, *American Journal of Agricultural Economics*, 2010-present
Best Article, 2006, *Australian Journal of Agricultural and Resource Economics*
USDA National Needs Fellow, 1998-2001

TEACHING

AGEC 220, Marketing Farm Products (Purdue, undergraduate)
ARE 106, Econometrics (UC Davis, undergraduate)
AGEC 619, Applied Economics (Purdue, Ph.D.)
AGEC 620, Quantitative Analysis of Markets and Policy (Purdue, Ph.D.)
AGEC 621, Agricultural Markets and Policy (Purdue, Ph.D.)

PROFESSIONAL ACTIVITY

Chair *AAEA Food and Agricultural Marketing and Policy Section*
Vice Chairman *NEC-63 Commodity Promotion Research Committee*
Member *American Agricultural Economics Association, Western Agricultural Economics Association, Australian Agricultural and Resource Economics Society*
Guest Editor, *Choices* special volume (2010) on Competition in Agricultural Markets
Reviewer *Agricultural Economics, American Journal of Agricultural Economics, Australian Journal of Agricultural and Resource Economics, Journal of Agricultural and Applied Economics, Journal of Agricultural and Resource Economics, Journal of International Agricultural Trade and Development, Review of Agricultural Economics, Food Policy, Selected Papers American Agricultural Economics Association, Selected Papers Western Agricultural Economics Association, USDA Special Grants for Dairy Profitability (Penn State)*
Expert Panelist *U.S. Government Accountability Office Study of the National Animal Identification Program*

JOURNAL ARTICLES

- Mayen, C., J.V. Balagtas, and C.E. Alexander. 2010. "Technology Adoption and Technical Efficiency: Organic and Conventional Dairy Farms in the United State." *American Journal of Agricultural Economics* 92(1): 181-195.
- Cakir, M. and J.V. Balagtas. 2010. "Econometric Evidence of Cross-Market Demand Effects of Generic Dairy Advertising." *Agribusiness: an International Journal* 26(1): 83-99.
- Mayen, C., J.V. Balagtas, and C.E. Alexander. 2009. "Vertical Economies of Scope in U.S. Dairy Farming." *Journal of Agricultural & Food Industrial Organization*: Vol. 7, Iss. 1, Article 8. Available at: <http://www.bepress.com/jafio/vol7/iss1/art8>.
- Balagtas, J.V. and M.T. Holt. 2009. "Unit Roots, TV-STARs, and the Commodity Terms of Trade: A Further Assessment of the Prebisch-Singer Hypothesis." *American Journal of Agricultural Economics* 91(1): 87-105.
- Balagtas, J.V., and S. Kim. 2007. Measuring the Effects of Generic Dairy Advertising in a Multi-market Equilibrium. *American Journal of Agricultural Economics* 89(4): 932-946.
- Balagtas, J.V., A. Smith, and D.A. Sumner. 2007. Econometric Analysis of the Effects of Marketing Orders on the U.S. Milk Grade Mix. *American Journal of Agricultural Economics* 89(4): 839-851.
- Balagtas, J.V., J. Coulibaly, J.S. Eales, and I. Diarra. 2007. Demand for Imported Dairy Products in Côte d'Ivoire. *Journal of International Agricultural Trade and Development* 3(2): 217-233.
- Alston, J.M, J.V. Balagtas, H. Brunke, and D.A. Sumner. 2006. "Supply and demand for commodity components: implications of free trade versus the AUSFTA for the U.S. dairy industry." *Australian Journal of Agricultural and Resource Economics* 50:131-152.
- Balagtas, J.V. F.M. Hutchinson, J.M. Krochta, and D.A. Sumner. 2003. "Anticipating Market Effects of New Uses for Whey and Evaluating Returns to R&D." *Journal of Dairy Science* 86: 1662-1672.
- Balagtas, J.V. and D.A. Sumner. 2003. "The Effect of the Northeast Dairy Compact on Producers and Consumers, with Implications for Compact Contagion." *Review of Agricultural Economics* 25(1):123-144.

OTHER PUBLICATIONS

- Balagtas, J.V. 2010. "Changing Structure and Competition in Food and Agricultural Markets," *Choices* 25(2). Available at <http://www.choicesmagazine.org/magazine/block.php?block=47>.
- Balagtas, J.V. 2007. "U.S. Dairy Policy: Analysis and Options," in *Agricultural Policy for the 2007 Farm Bill and Beyond*, D.A. Sumner and B.L. Gardner (eds.), AEI Press.
- AcMoody, J. J.V. Balagtas, A. Gray, and M. Boehlje. 2007. "The 2007 Farm Bill: Farm Level Implications." Abstract, *Journal of Agricultural and Resource Economics*.
- Balagtas*, J.V. and C.E. Alexander*. 2006. "The market for organic dairy." *The New Agricultural Network* vol. 3, no. 1.
- Balagtas, J.V. and D.A. Sumner. 2005. "Returns to the Dairy Check-off Investment in Research for New Uses for Whey," in *The Economics of Commodity Promotion Programs: Lessons*

from California, H.M Kaiser, J.M. Alston, J.M. Crespi, and R.J. Sexton, eds. New York: Peter Lang Publishing.

Sumner, D.A. and J.V. Balagtas. 2002. "An Overview of U.S. Dairy Policy." *Encyclopedia of Dairy Sciences*, H. Roginski, J.W. Fuquay, and P.F. Fox (eds.), London: Academic Press.

Sumner, D.A. and J.V. Balagtas. 2000. "Milk Quality and Marketing Orders." Abstract, *Journal of Agricultural and Resource Economics* 25(2):732.

WORKING PAPERS

Balagtas, J.V. and M. Cakir. 2010. Market Power in the Supply Chain for Fluid Milk in the United States.

Balagtas, J.V. and K. Kreutzer. 2009. Commodity Policies and Product Differentiation: Organics in the California Milk Marketing Order

Sumner, D.A. and J.V. Balagtas. 2007. Economic Effects of Mexico's *Ingreso Objetivo* Farm Policy.

Coulibaly, J. and J.V. Balagtas. 2007. Determinants of Cattle Ownership and Dairy Market Participation in West Africa: Evidence from Ivory Coast.

Sumner, D.A., and J.V. Balagtas. 2003. Effects of Imported Milk Protein Concentrate on the U.S. Dairy Situation.

GRANTS, CONTRACTS, AND CONSULTING

Purdue Research Foundation, 2010-11, "The Effect of Food Package Size on Food Consumption," \$16,795.

USDA-ERS, 2009-11, "The Economics of Fruit and Vegetable Planting Restrictions: Cross-Country Comparison and Implications of U.S. Policy for Fruit and Vegetable Trade." (with Brad Rickard), \$20,000.

Purdue Agricultural Research Programs Mission-Oriented Grant, "Determination of Prices and Margins in the U.S. Corn-Ethanol Complex," (with Matt Holt and Chris Hurt), \$25,000.

Purdue Research Foundation International Travel Grant, \$1,000.

Purdue Research Foundation, 2008-09, "Cooperatives, Regulation, and Market Power: Modeling and Estimating Market Power in U.S. Dairy Manufacturing," \$15,772.

USDA-APHIS, 2008-09. "Evaluation of Animal I.D. Systems for Exhibition Animals," (with Clint Rusk), \$325,000.

American Enterprise Institute, 2006, "Agricultural Policy for the 2007 Farm Bill and Beyond: Dairy," (consulting).

Borlaug LEAP, 2006-07, "Impact of Trade Liberalization on the Dairy Sector in Cote d'Ivoire," (with J. Coulibaly), \$20,000.

USDA-ERS, 2006-07, "Production and Marketing Practices of Organic Dairy Farms," (with C.E. Alexander), \$47,000.

Purdue Alumni Association Faculty Incentive Grant, 2005, “Costs of NAIS Compliance on Dairy Farms,” \$1,000.

National Institute for Commodity Promotion Research and Evaluation, 2004, “Returns to Dairy Check-off Investment in R&D For New Uses of Whey,” (with D.A. Sumner), \$11,632.

University of California Agricultural History Center, 2000, Dissertation Research Fellowship, \$4,000

Giannini Foundation of Agricultural Economics, 1999, “Milk Marketing Orders and Milk Quality,” (with D.A. Sumner), \$14,000.

SEMINAR AND CONFERENCE PRESENTATIONS

AAEA Annual Meeting Denver, CO, July 2010

AAEA Annual Meeting, Milwaukee, WI, July 2009

NEC-63 Fall Meeting, Banff, CA, September 2009

NEC-63 Spring Meeting, San Diego, CA, February 2009

NEC-63 Spring Meeting, Hilton Head, SC, March 2008

NEC-63 Fall Meeting, Vancouver, CA, October 2007

AAEA Annual Meeting, Portland, OR, July 2007

U.C. Agricultural Issues Center, Davis, CA, July 2007

American Enterprise Institute, Washington, D.C., December 2006

NC State, Department of Agricultural Economics, November 2006

AAEA Annual Meeting, Long Beach, CA, July 2006

Indiana Dairy Conference, Indianapolis, IN, January 2006

NC State, Agricultural Economics Workshop, Raleigh, NC, December 2005

Purdue Animal Science Training Center, West Lafayette, IN, September 2005

WAEA Annual Meeting, Providence, RI, July 2005

AAEA Annual Meeting, Denver, CO, August 2005

Silverado Symposium on Agricultural Policy Reform, January 2004

Purdue University, Department of Agricultural Economics, December 2003

NEC-63 Fall Meeting, Lake Tahoe, CA, October 2003

Cal Poly, Department of Agricultural Economics, April 2003

University of California Farm Bill Workshop, Monterey, CA, October 2002

AAEA Annual Meeting, Chicago, IL, July 2001