



PURDUE  
UNIVERSITY

AGRICULTURAL ECONOMICS

# *Keeping Track*

JANUARY 2005

## **Calendar of Events:**

January 7                    Spring Graduate Student Orientation  
January 10                 Spring classes begin  
January 24-26             Horticultural Congress, Adams Mark, Indianapolis

## **Congratulations and Names in the News:**

Governor Kernan and Superintendent of Schools, Dr. Reed, recognized Otto Doering's service on the Governor's Education Roundtable at its Dec. 15th meeting.

### ELEANOR KAPLAN AWARD

Sally announced that Kim Mullen, Business Manager, was just awarded the Eleanor O. Kaplan award for Exceptional Customer Service. Many testimonials from the Ag Econ department were sent in support of Kim's nomination. In winning this award, Kim had to meet criteria for exhibiting exceptional customer service in one or more of the following ways:

- a. made significant contributions to improving customer service in either their department, school or organization
- b. demonstrated the ability to incorporate outstanding improvements in either their department, school or organization through individual leadership
- c. and/or exhibited creative or innovative methods in providing customer service

### PERSONNEL ANNOUNCEMENTS

Ms. Ginger McColley has been hired and begun work in GTAP, Room 560, as an Information Technology Specialist. She received her B.S. in Computer Graphics Technology from Purdue in May 2003.

## **Holiday Recognition Luncheon Held:**

The Department gathered to honor its award-winning faculty and staff at the annual holiday recognition luncheon on December 15. The afternoon's theme centered around the popular show, Survivor. The luncheon's program included recognition of 30 faculty and staff who have received honors over the course of the year, including promotions and obtaining significant grants. The theme for the event was the popular show, Survivor. The Drawing Room of the Krannert Building was decorated to recreate a tropical island, complete with palm trees, a bonfire, jungle sounds, a smoking volcano, and table centerpieces featuring live fish. Entertainment was provided by the Ag Econ Graduate Student Organization enacted skits based on activities seen in the Survivor television series, but with an economic twist.

## **Thought You Would Like to Know:**

The Agricultural Innovation and Commercialization Center (AICC) participated in the Indiana Farm Bureau's annual convention in Indianapolis, December 18. Joined by the New Ventures team of Extension Educators, the Center highlighted entrepreneurship support efforts provided through Purdue Extension to the 1,700 attendees. Jane Anderson, Joan Fulton and Cole Ehmke handed out copies of AICC's publications and promoted the use

of the AICC Business Planner at which users can begin writing a business plan. More on AICC is available at [www.agecon.purdue.edu/planner](http://www.agecon.purdue.edu/planner).

### **Travel, Speeches and Presented Papers:**

Wally Tyner traveled to Morocco and Algeria in December. In Morocco, he worked on a Purdue project on agricultural policy reform. In Algeria he presented a conference keynote address entitled "Agricultural Policy Reform in the Context of Trade Liberalization and Climatic Variability – the Case of Morocco."

Huey-Lin Lee participated in the kick-off meeting of Stanford Energy Modelling Forum's (EMF) 22<sup>nd</sup> study on "Climate Policy Scenarios for Stabilization and in Transition", held in Brussels, Belgium, November 10-12. Huey-Lin presented the GTAP land-use and greenhouse gases emissions data base to the Integrated Assessment (IA) community of climate change.

Wally Tyner, Terri Walmsley and Huey-Lin Lee participated in the Purdue Climate Change Research Center's (PCCRC) first workshop on "Climate Change Research and Education at Purdue", held on campus, November 19<sup>th</sup>, and presented a poster introducing the GTAP capacity in climate change analysis.

Maria Marshall and Whitney Oliver will be presenting a paper titled "The Importance of Financial, Human, and Social Capital during the Gestation Stage of the Entrepreneurial Process for Rural Entrepreneurs in Indiana" at the 2005 AEA meetings in Philadelphia, PA. on January 6-9.

Maria Marshall will give presentations at the Horticulture Congress on January 24 and 26 related to small business management.

Maria Marshall will speak at the Pulaski County Annual Meeting on January 25 about entrepreneurship programs.

Maria Marshall will travel to Cairo, Egypt on January 27-February 9 to conduct a small business planning course.

Alexander, Dobbins, Marshall, Patrick, and Wilson will conduct two workshops titled "Human Resource Risk and Contingency Planning". The first workshop is in West Lafayette, IN on January 21 and the second workshop is in Sellersburg, IN on February 4.

Jennifer Dennis will present a talk entitled "Understanding Today's Consumer" at the Illiana Vegetable Growers' School in Schererville Indiana on January 6, 2005 and present a talk entitled "Repeat Garden Center Customers: Why or Why Not" at the Indiana Nurserymen & Landscape Association P.L.A.N.T.S. conference on January 12, 2005.

December 2 - 4: Thomas Hertel organized an international conference in The Hague on "Putting Development back into the Doha Agenda". This was sponsored by the World Bank and involved sixteen papers, including three global studies and 13 country case studies.

On December 1, Roman Keeney presented the following paper in The Hague:

Hertel, T.W., and R. Keeney, 2004. "The Balance between Domestic Support, Market Access and Export Competition: Where do Developing Country Interests Lie?" presented at a conference on Agricultural Trade Reform and the Doha Development Agenda, The Hague, December 1.

Bob Taylor has been invited to be the keynoter at the North Carolina Young Farmers Conference, January 22, talking about "Farming with Family When Dad is the Biggest Problem".

Visit the AICC (Agricultural Innovation and Commercialization Center) website for information on business planning: [www.agecon.purdue.edu/planner](http://www.agecon.purdue.edu/planner).

## Publications:

Terry Griffin, Glenn Fitzgerald, Dayton Lambert, and J. Lowenberg-DeBoer, "TESTING APPROPRIATE STATISTICAL METHODS FOR ON-FARM COTTON RESEARCH USING PRECISION FARMING", paper to be presented at the Cotton Beltwide Conference, New Orleans, Jan. 6,

Jennifer Dennis has an article entitled "Understanding and Evaluating Guarantee Programs " in the November/December issue of the Ohio Florists Association Bulletin.

Hertel, T.W. and F. Zhai (2004). "Labor Market Distortions, Rural-Urban Inequality and the Opening of China's Economy", World Bank Policy Research Working Paper, WPS-3455, November.

Hertel, T.W. and J. J. Reimer (2004). "Predicting the Poverty Impacts of Trade Reform", World Bank Policy Research Working Paper, WPS-3444, November.

## Job Announcements:

[http://www.fao.org/VA/vac\\_en.htm](http://www.fao.org/VA/vac_en.htm) Commodity Specialist – FAO – Rome

North Carolina State University: 4 faculty positions

University of Wisconsin-Madison: Development Economist Position

North Dakota State University: Faculty Position in Economics

Southern Illinois University at Carbondale: Rural and Regional Econ Development

Wisconsin Center for Dairy Research and

Department of Agricultural and Applied Economics University of Wisconsin-Madison

Illinois Institute of Rural Affairs: Assistant Director

Sustainable Agriculture Specialist Position at Winrock International

CSRESS Economics Position: International Trade Specialist [www.ars.usda.gov](http://www.ars.usda.gov)

University of California, Riverside: Dept of Econ – Labor Economics

Purdue Extension Service: see website listed below

## Career and Job Sites on the Internet:

Purdue	<a href="http://www.purdue.edu/jobs">http://www.purdue.edu/jobs</a>
AAEA Job Posting	<a href="http://www.aaea.org/employment.html">http://www.aaea.org/employment.html</a>
Academic Employment Network	<a href="http://www.academemploy.com/">http://www.academemploy.com/</a>
Agriculture Career Connection	<a href="http://www.ag-biz.com">http://www.ag-biz.com</a>
Academic Position Network	<a href="http://www.apnjobs.com/">http://www.apnjobs.com/</a>
Community Colleges, misc	<a href="http://www.aacc.nche.edu/">http://www.aacc.nche.edu/</a>
Chronicle of Higher Education	<a href="http://chronicle.merit.edu/jobs/">http://chronicle.merit.edu/jobs/</a>
Congressional Budget Office	<a href="http://www.cbo.gov">http://www.cbo.gov</a>
Education Jobs Page	<a href="http://www.nationajob.com/education">http://www.nationajob.com/education</a>
Employment/Resume Posting	<a href="http://galaxy.einet.net/GJ/employment.html">http://galaxy.einet.net/GJ/employment.html</a>
	<a href="http://jobs.quickhire.com/scripts/epa.exe">http://jobs.quickhire.com/scripts/epa.exe</a>
	<a href="http://www.fao.org/VA/vac_en.htm">http://www.fao.org/VA/vac_en.htm</a>
Government Career	<a href="http://www.jobsearch.usajobs.opm.gov/">http://www.jobsearch.usajobs.opm.gov/</a>
National Job Bank	<a href="http://www.jobs.joe.org">http://www.jobs.joe.org</a>
USDA, Ag Research Service	<a href="http://ars.usda.gov">http://ars.usda.gov</a>
	<a href="http://www.ams.usda.gov/lsg/hr/lsgjobs.htm">http://www.ams.usda.gov/lsg/hr/lsgjobs.htm</a>

For further information, see the Job Posting File in Room 651  
Contact Lou Ann Baugh concerning information to be included in future issues of KT