

Long-Term Business Goals

Long-term goals help provide direction in moving you toward your vision; they present challenges that affect you positively, and they are easy to visualize. Remember long-term goals DRIVE – they are directional, reasonable, inspiring, visible, and eventual. Business goals can be influenced by individual and family goals. In the spaces below, write down your long-run goals for your business, and how they might be influenced by individual or family goals.

1. Business goal: _____
Influenced by –
Family goals _____

Individual goals _____

2. Business goal: _____
Influenced by –
Family goals _____

Individual goals _____

3. Business goal: _____
Influenced by –
Family goals _____

Individual goals _____

4. Business goal: _____
Influenced by –
Family goals _____

Individual goals _____

5. Business goal: _____
Influenced by –
Family goals _____

Individual goals _____

Long-Term Goals

6. Business goal: _____
Influenced by –
Family goals _____
Individual goals _____

7. Business goal: _____
Influenced by –
Family goals _____
Individual goals _____

8. Business goal: _____
Influenced by –
Family goals _____
Individual goals _____

Short-Term Business Objectives

With short-term business objectives, we are going to be much more specific. These objectives should be SMART: specific, measurable, attainable, rewarding, and timed. The short-term objectives help accomplish the long-term business goals. Write your long-term goals below, and beneath each, list the supporting short term objectives.

1. My long-term goal is _____

My short-term objectives to accomplish this:

2. My long-term goal is _____

My short-term objectives to accomplish this:

3. My long-term goal is _____

My short-term objectives to accomplish this:

4. My long-term goal is _____

My short-term objectives to accomplish this:

5. My long-term goal is _____

My short-term objectives to accomplish this:

Short-Term Objectives

6. My long-term goal is _____
My short-term objectives to accomplish this:

7. My long-term goal is _____
My short-term objectives to accomplish this:

8. My long-term goal is _____
My short-term objectives to accomplish this:
