

TOWS MATRIX

<p>Internal Factors (IFAS Table)</p> <p>External Factors (EFAS Table)</p>	<p>Strengths (S)</p> <p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p> <p>5.</p>	<p>Weaknesses (W)</p> <p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p> <p>5.</p>
<p>Opportunities (O)</p> <p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p> <p>5.</p>	<p><i>SO Strategies</i></p>	<p><i>WO Strategies</i></p>
<p>Threats (T)</p> <p>1.</p> <p>2.</p> <p>3.</p> <p>4.</p> <p>5.</p>	<p><i>ST Strategies</i></p>	<p><i>WT Strategies</i></p>