Santa Clara University
Leavey School of Business

is pleased to announce

**Gregory Baker**
has been appointed to
*The Naumes Family Chair in Agribusiness*
GREGORY A. BAKER

A Santa Clara University Leavey School of Business faculty member since 1988, Greg is director of the School’s Food and Agribusiness Institute, where he has led development of the University’s undergraduate pathway, “Food, Hunger, Poverty, and the Environment,” as well as strengthening the MBA food and agribusiness concentration offerings.

Greg is one of the leading scholars in food and agribusiness management, specializing in consumer perspectives on food safety, hunger, and childhood obesity. He is the author or co-author of more than 45 refereed journal articles, as well producing several book chapters, and serving as editor of International Food and Agribusiness Review. He is co-author of Food and Agribusiness Management, one of the most widely used texts in the field.

Long recognized by his peers as a leader in the study of food and agribusiness, Greg is a Fellow of the International Food and Agribusiness Management Association where he serves on the Executive Committee of the board of directors. He has received numerous awards from the Leavey School and the University for his teaching and research activities.

Greg earned his bachelor’s, master’s, and Ph.D. degrees from Purdue University.

ABOUT THE NAUMES FAMILY CHAIR

The Naumes family has a long history with Santa Clara University, beginning with Joseph Naumes, a 1934 graduate whose company, Naumes, Inc., is a nut and fruit producer in Oregon, Washington, and northern California, farming more than 4,500 acres of pears, apples, cherries, cling peaches, walnuts, and persimmons. Joe served as a University Trustee and a Regent, chairing the Regents board for a two-year term. He and other family members played a formative role in founding the agribusiness program in the School of Business in the 1970s.

His children and grandchildren have continued the SCU connection, including son Michael ’68 who is president and CEO of Naumes, Inc.; Joe’s daughter Susan ’70 (who also served as a Regent), and nephew Pete ’67, held leadership roles at Naumes before retirement. Michael’s daughter Cynthia graduated from SCU in 2012; son Sean will graduate in 2013.
ENDOWED ACADEMIC CHAIRS HELD IN THE SCHOOL OF BUSINESS

Michael Accolti, S.J. Professor in Leadership
Barry Z. Posner, Management

Joseph S. Alemany Professor
(University Chair)
Chaiho Kim, Operations Management and Information Systems

Mario L. Belotti Professor
Hersh M. Shefrin, Finance

William T. Cleary Professor
Albert V. Bruno, Marketing

Charles J. Dirksen Professor of Business Ethics
Manuel G. Velasquez, Management

Robert and Susan Finocchio Professor
Kris Mitchener, Economics

W. M. Keck Foundation Professor
Mario L. Belotti, Economics

Glenn Klimek Professor
Meir Statman, Finance

J. Thomas and Kathleen L., McCarthy Professor
(University Chair)
André L. Delbecq, Management

Robert and Barbara McCullough Professor
Michael Eames, Accounting

Naumes Family Professor
Gregory A. Baker, Management

Michel and Mary Orradre Professor
Alexander J. Field, Economics

Stephen and Patricia Schott Professor
David F. Caldwell, Management

L.J. Skaggs Distinguished Professor
Dale D. Achabal, Marketing

William and Janice Terry Professor
Sanjiv Ranjan Das, Finance

Gerald and Bonita A. Wilkinson Professor
Dennis J. Moberg, Management
About the Santa Clara University School of Business

The Leavey School of Business at Santa Clara University began in 1923, and was one of the first business schools in the country to receive national accreditation. Its undergraduate business, MBA and Executive MBA programs are consistently ranked among the top in the nation by BusinessWeek, U.S. News, Princeton Review, and others. The curriculum at all levels emphasizes the leadership role of business in creating prosperity within an ethical framework, as well as business responsibilities for social justice and sustainability in the global marketplace.

The School opened its $49 million building for undergraduate, graduate, and professional business education in Fall 2008. For more information, see www.scu.edu/business.